

Dear Catherine,

Welcome to your Custom Perfume! It should take around an hour to smell all the essences in the kit and find your favorites.

You will start by finding your favorite Top Notes from the essences 1-16 in the beige wooden box, using the matching packet of perfume blotter strips numbered 1-16.

- 1. Beginning with essence 1 (Animalic Floral), put 5 drops of the essence onto the smaller end of perfume blotter number 1.
- 2. Smell the tip of the blotter and see how you feel about the aroma. If you love it, put that scent strip into your "Yes" pile. Please don't worry about what other essences it might go with, just decide if you love it or not.
- 3. Repeat the process for essences 2 through 16, returning to your "Yes" pile and narrowing your choices until you have no more than 4. If your nose gets tired and things smell dull, inhale three times through a piece of wool fabric and you will be able to smell better. Breathing through wool revives your olfactory palate.
- 4. Rank your chosen favorite Top Notes in order of preference, and write down their numbers.

Then repeat the process for the groups of essences in the Middle Notes (essences 17-32 in the purple wooden box) and Base Notes (essences 33-48 in the dark brown wooden box), finding and ranking up to 4 essences you love the most from each. Please do not use more than a few drops of each essence.

Email your ranked choices back to me at mandy@aftelier.com and save your set of perfume blotters in their original bags for reference.

Use the enclosed return label and original packing material to send the kit back within 3 days of receiving it. It must be returned in good condition, with no more than a few drops used of each essence.

I will make a sample of your custom perfume based on your selections and mail it to you. When you have received the sample and worn it for a day, please email me at mandy@aftelier.com to set up a time to talk on the phone and give me your feedback about the sample within 3 days. I will make up to 2 revisions if needed, sending you a sample and talking on the phone each time. If you have any questions, please email or call me at 510-841-2111

Talk to you soon!

